Shan Agriculture and Rural Economy Survey: Selected Highlights

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SHARES Rationale

- Generate overview of South Shan rural economy and agriculture, and nature of recent changes
- Focus on maize and pigeon pea value chains two major commercial crops produced for export
- Developed hypotheses based on review of literature, 'conventional wisdom', and field observations and interviews during scoping
- Special attention to arguments made in "CP maize contract farming in Shan State, Myanmar" (Woods, 2015)
- Set out to test hypotheses empirically, using household survey
- This presentation: Selected findings on Land, Off-farm employment, Migration, Mechanization, Maize & Pigeon Pea



LAND

High levels of access to agricultural land



85% of HH have access to land (60% in DZ; 20% in Delta)

Small landholdings



- Average Land Owned by Landed Farm Households
 - All 3.5 acres
 - T1 1.5 acres
 - T2 4.3 acres
 - T3 10 acres

(Smaller on average but more evenly distributed than DZ & Delta)

The land frontier has closed



■ Never Practised ■ Ever Practised ■ Still Practising

Share of HH in present and parents' generation practicing shifting cultivation

| Reasons of Stopped Shifting Cultivation | % of Households |
|--|--------------------|
| Not possible to access more forest land | 41 |
| Hard to reach area | 21 |
| Sedentary cultivation more profitable/easier | 13 |
| Insufficient labor | 12 |
| Unable to control weeds | 6 |
| Prevented from doing by authorities | 4 |
| Insufficient rainfall to grow crops | 2 |

Limited land titling



Agri: Parcels with Land DocumentAgri: Parcels without Land Documet



Most land tenure insecure (untitled land defined as 'wasteland'); Cannot be used access formal credit (e.g. MADB)

Land titles overwhelmingly in name of male HH head



- Male Household's Head/ Male Spouse
- Female Household's Head/ Female Spouse
- Couple
- Other Household Member
- None of These



OFF-FARM

Off-farm employment is important, irrespective of landholding

| Turne of Frankovant – | Land Ownership | | | | | | |
|-------------------------------|----------------|----------|-----------|-----------|-----------|--|--|
| Type of Employment | All | Landless | Tercile 1 | Tercile 2 | Tercile 3 | | |
| Off-farm employment | 76 | 95 | 80 | 74 | 59 | | |
| - Casual Labor | 61 | 75 | 66 | 63 | 43 | | |
| - Non-Farm Enterprise | 24 | 31 | 20 | 25 | 20 | | |
| - Salaried Worker | 7 | 17 | 6 | 3 | 4 | | |
| - Natural Resource Extraction | 5 | 8 | 6 | 4 | 3 | | |

HH engagement in off-farm employment, by landholding group (%)

Gendered employment characteristics



Rates of workforce participation by gender similar, but different occupation types and rates of pay

Gendered differences in NFE



Main person responsible for operating NFE, by enterprise type

Main person responsible for operating NFE, by enterprise size

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Agriculture and off-farm employment are main sources of startup capital for NFE



Sources of start-up capital for NFE



Moderate levels of migration; mix of international and domestic

- 14% of HH have a migrant at present; 7% of individuals of working age are migrating (c.f. DZ 30% HH; Mon 49% HH)
- Migrants are young: 84% aged 15-29 at time of migration
- Roughly even gender split Men 53%; Women 47%
- More current international migrants than domestic (65:35), but domestic increasing rapidly
- International: 88% Thailand
- Domestic: 79% urban; 63% within Shan

Domestic migration growing faster than international



Timing of Migration: Number of People Migrated by Year of First Migration (by Destination)₁₆

Migration driven by mix of push and pull factors

| | Migration destination | | | | |
|---------------------------------|-----------------------|--------------|--|--|--|
| Main reason for migration | International (%) | Domestic (%) | | | |
| For higher income | 33 | 28 | | | |
| Income low | 20 | 17 | | | |
| Insufficient Land | 31 | 10 | | | |
| Adventure/to gain new skill | 9 | 9 | | | |
| Not willing to work agriculture | 6 | 18 | | | |
| For professional work | 0 | 17 | | | |
| Social pressure | 1 | 3 | | | |

- Average migration is short: 78% domestic & 49% international
 = 1 year or less
- Most return migrants have no intention to migrate again (72%) 17

Occupations before, during and after migration (international migrants)



Most migrants send remittances, and remit significant amounts

| | Migrants remitting in | Average value of |
|---------------|--------------------------|------------------|
| | past 12 months | remittances |
| Migrant type | (%) | (MMK/month) |
| All | 58 | 66,791 |
| Domestic | 39 | 46,037 |
| International | 73 | 76,033 |
| Male | 58 | 61,544 |
| Female | 57 | 73,981 |

Most remittances used to cover cost of everyday expenses

| | 1 st reason (%) | 2 nd reason (%) |
|------------------------------|----------------------------|----------------------------|
| Day to day expenses | 52 | 0 |
| Farm operating costs | 9 | 21 |
| Medical expenses | 7 | 17 |
| Repayment of debt | 7 | 1 |
| Education costs | 6 | 35 |
| Housing | 6 | 8 |
| Child care | 5 | 10 |
| Savings | 3 | 3 |
| Purchase agricultural assets | 5 | 4 |
| Donations | 2 | 1 |

Decision to return driven by push more than pull factors

| | | International | Domestic |
|---|----------------------------------|---------------|----------|
| | Reason of return | (%) | (%) |
| | Prospect of job at home | 18 | 33 |
| Γ | Poor working conditions | 16 | 17 |
| _ | Loss of work/no job opportunity | 10 | 16 |
| | Poor health | 16 | 6 |
| | To take care of family members | 18 | 7 |
| | Achieved goal (saving/new skill) | 4 | 10 |
| | Marriage/pregnancy | 7 | 5 |
| | No legal status | 5 | 3 |
| | Others | 7 | 4 |

MECHANIZATION

Machines have rapidly replaced draft animals, irrespective of farm size



Share of farm HH using machinery or draft animals in maize and pigeon pea production, by landholding tercile

Land preparation and maize threshing highly mechanized, little change in other activities (e.g. harvesting, sowing)



Rental markets facilitate machine access



Share of farming HH using own / rented machines in land preparation and threshing

AGRICULTURE









Adoption of hybrid maize growing rapidly, associated with increased use of fertilizer inputs



There is no contract farming of maize

"Have you ever had a contract with CP company to grow maize?"



The market for maize seed is diverse and competitive







Most farmers obtain maize seed by paying cash (not as credit in kind)

| | Maize trader | Input shop | General store | Family/ friend | Own farm | All |
|-------------------------------------|-----------------|---------------|------------------|-------------------|-------------|-----|
| Source of seed (%) | 49 | 35 | 3 | 7 | 5 | 100 |
| Seed purchased in cash (%) | 64 | 90 | 93 | 86 | n/a | 76 |
| Seed obtained by credit in kind (%) | 36 | 10 | 7 | 14 | n/a | 24 |

• Among 24% of transactions where maize seed was purchased as in kind credit, 61% were output-tied (only 14% of all transactions)

Larger farmers are more likely to access trader credit than small farmers



Share of maize farming HH using trader credit to buy maize seed, by credit type and landholding tercile

Input use and yields vary little by farm size

| | Tercile 1 | Tercile 2 | Tercile 3 |
|--|-----------|-----------|-----------|
| Inorganic fertilizer use (% of HH) | 84 | 83 | 92 |
| Inorganic fertilizer application (kg/acre) | 86 | 67 | 67 |
| Maize yield (kg/acre) | 1286 | 1397 | 1261 |
| Price received without credit (MMK/kg) | 215 | 232 | 238 |
| Price received with credit (MMK/kg) | 220 | 231 | 249 |

Likelihood of returning a profit differs little by farm size



Average share of respondents reporting making profit, breaking even, or making loss on maize crops grown during the past 10 years

Conclusions

- Shan unusual for Myanmar in having high levels of access to farm land
- Complementary mix of commercial and subsistence forms of farming
- Rapid agricultural mechanization, similar to elsewhere in country, driven more by convenience and availability than by rising labor costs
- Agricultural modernization driven by active private sector, access to input and output markets, and receptive farmers
- No evidence for negative social consequences of maize boom claimed by Woods
- No maize contract farming and no exploitative credit relations with traders

Conclusions

- RNFE and agriculture closely interlinked through labor markets and flows of investment within households
- Off-farm work and business highly gender differentiated in roles and incomes
- Migration increasingly important, links to domestic urban growth
- Most migration brief, circular, individuals return to agriculture and rural labor force – limited impact on rural wages so far.
- Remittances significant for receiving HH, but migrant work precarious
- Little use of remittances or credit for productive investments apart from agriculture Most remittances used for everyday necessities

Implications for programming

- South Shan is highly promising in terms of potential for inclusive agriculture driven growth.
- Look for investments that can leverage additional value from existing crops (e.g. better varieties, improvements in cold chain, packing and handling for fruits and vegetables), geographical indications, branding, organic.
- Explore introduction of complementary technologies (e.g. greenhouses, small-scale irrigation) and modes of development (e.g. agro-tourism).
- Understand rationale for ways in which households use formal and informal credit, remittances, and farm and non-farm incomes to design and deliver effective financial services.
- Look for ways to reduce the risks and maximize the benefits of migration

 language and skills training, loans, awareness of rights